

Azul Terronez

AUTHOR, CREATOR, MOVEMENT MAKER,
BOOK WHISPERER, AND STORYTELLER

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TOPICS AZUL CAN SPEAK ON

ENTREPRENEURSHIP

- How to leave a six-figure job and step out of your comfort zone
- How he landed a TEDx talk with 3.5 million views and growing
- What it was like living abroad as he started his online business
- How dyslexia helped him build a six-figure business
- How to leverage the power of your unique message to stand out and get noticed

BOOK WRITING

- 5 reasons to write a book for your business or brand
- How his dyslexia helped him become a bestselling author
- The 3 simple steps you can use to become an Amazon bestseller
- How to make your book media worthy
- How to turn your book into a marketing machine
- How to know which publishing path you should choose: traditional vs. self-publishing
- Why starting with an outline is the worst way to write a book
- The number-one mistake people make when writing a book

EDUCATION

- "What makes a good teacher great?"—what Azul learned after 24 years of asking and collecting 26,000 responses to that simple question
- 4 simple steps to become a more engaging teacher
- How to improve classroom management by doing the opposite of what you've been taught
- 3 ways to reach the most difficult students in your classroom
- How to make a difference when the system seems to be working against you
- How to retain high-performing new teachers without spending more money

AZUL TERRONEZ is a *Wall Street Journal* and *USA Today* bestselling author who has coached hundreds of people for over a decade. Azul's extensive knowledge and experience has helped leaders, entrepreneurs, and CEOs build brands and messages by writing and marketing bestselling books. His clients include Pat Flynn of Smart Passive Income; Jadah Sellner, cofounder of Simple Green Smoothies; Joe Hawley, former NFL player; Rob Angel, inventor of Pictionary; YouTubers like Ali Abdaal, Nathaniel Drew, and Matt Dajer from Yes Theory; and CEOs like Mindy Martel, the Apparel Mentor. Azul has been a keynote speaker at international conferences, and his TEDx talk, "What Makes a Good Teacher Great," has been viewed over 3.5 million times.

CONNECT WITH AZUL



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